



FOR IMMEDIATE RELEASE

Asia Vision moves back home to KGOL 1180 AM

Houston, Texas, February 6, 2010: Rehan Siddiqi, President and CEO of **Asia Vision**, is proud to announce that they have decided to return to their 50,000 watt frequency, **KGOL 1180 AM**, effective February 5, 2010. After careful consideration, Mr. Siddiqi has decided to move back to the 50,000 watt signal in order to reach more of his listeners and broadcast 24 hours a day, 7 days a week. **Asia Vision** will also be broadcasting its Indian and Pakistani programming on KSEV 700 AM Houston, Saturday and Sunday, 5AM-5PM. Mr. Siddiqi will continue to broadcast from his state-of-the-art studio facility located at 6161 Savoy Drive in Southwest Houston, on this 50,000 watt powerhouse, **KGOL 1180 AM**.

Call Letters:	KGOL
Frequency:	1180 AM
Signal:	50,000 watts
Broadcast Coverage:	110 mile radius
Managing Partner:	Asia Vision

Asia Vision caters to a niche market of close to 300,000 Indian and Pakistani people in the Houston area. The population of "South Asians" in the Houston area has nearly doubled in the last 5 years, and **Asia Vision** is proud to once again serve this entire community through a 50,000 watt signal. KGOL 1180 AM will continue to be the only "All South Asian" radio station to cater to this market within the 4th largest city in the country. Members of the South Asian community in Houston come from diverse backgrounds and all corners of India and Pakistan. They include doctors, real estate investors, attorneys, IT professionals, hotel/motel owners, professionals from the communication industry, engineers, gas station and convenience store owners, just to name a few. South Asians own over 5,000 small businesses in the Houston area, including restaurants, travel agencies, law firms, grocery stores, boutiques salons, and so on. This is a strong community within our city, and **Asia Vision** is proud to serve as "Houston's South Asian Voice".

Asia Vision is owned and managed by a veteran in the radio industry, **Rehan Siddiqi**. Mr. Siddiqi considers this move back to **KGOL 1180 AM** as the most effective way to reach all of his listeners. The station's programming will continue to be "All South Asian, All the time", and will range from talk shows about finance, real estate, immigration and health, to "Top 40" countdowns and "Bollywood" entertainment. Mr. Siddiqi stresses that "**Asia Vision** is a non-political, family-based news, talk and entertainment station, which bring unity in media for Indians and Pakistanis in Houston."